



# SAHAR HAFUTA

Product Designer

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## WORK EXPERIENCE

**2019 - Present**

**Senior Product Designer @ Bank Hapoalim (Matrix)**

Leading the UX / UI in the modernization project at Bank Hapoalim. Creating design system for corporate products and designing user experience and user interface (detail design) of the "Designer" system - a tool for characterization and development of digital banking products. Work interfaces with developers, product manager and project managers.

**2018 - 2019**

**Product Designer @ The Ministry of Education of Israel (Matrix)**

As part of my work I design user experience and user interface for startups at EdStart project of the Ministry of Education of Israel.

Designing products for web and mobile from the characterization stage, UX/UI, preparation for development and QA testing, following through to production.

It requires independent conduct with entrepreneurs, presenting presentations, time pressure, team work with project manager, product managers, systems analysts and developers.

**2015-2018**

**UI Designer @ The Group**

Digital design for companies and corporations.

My work included characterization, designing and development preparations for web products such as e-commerce and promotional sites.

It requires responsive and creative thinking while working on multiple projects at once, staying on schedule and managing independently with clients, developers and suppliers.

**2015 - Present**

**Product Designer - Freelancer**

Working with multiple clients (private and startups) at the same time. Focus on design for web and mobile, while punctuality and interpersonal relationships.

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## SKILLS

Highly savvy with Adobe Creative Suite (XD, Photoshop, Illustrator), Zeplin, Invision, Jira.

Comprehensive understanding in HTML/CSS

Full control on Mac / PC.

## EDUCATION

**2018**

**Netcraft Academy UX / UI for Designers**

Interface characterization and design course.

**2015**

**Codesigner, Google Campus TLV**

Mobile characterization and design course.

**2011-2015**

**Holon Institute of Technology (HIT)**

Bachelor's degree of Visual Communications Design.

**2002-2005**

**Ort Ramat Yossef High School, Bat-Yam**

Full high-school diploma, majored in Information systems planning and programming, HTML and graphic design.

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## MILITARY SERVICE

**2008-2009**

**Career service as a technology and maintenance officer**

Discharged as lieutenant, with honors.

As part of my service, I acquired subordinate management and high teamwork capabilities, performed great under pressure, and maintained a high level of responsibility and loyalty for the organization.

**2005-2008**

Regular military service, performing an officer course.

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## PROFESSIONAL SKILLS

Experienced team-player, managing several projects simultaneously while remaining punctual and meeting deadlines. Responsible and reliable, caring and devoted, hardworking, highly motivated and full of inspiration, fast learner and an autodeduct.

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## LANGUAGES

**Hebrew**

Native language

**English**

Very good